

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP
HARRIS **CHANGES**
NOV1/12 17.21
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

DATE NOV 1/12 17.21

PLS CFM, THX 11/1

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49												
AGENCY PRODUCT CODE = 53												
AGENCY EST# = 1505												
2	S		1000A-1100A	30		\$500.00	10/9	10/12	2		TU-F	2
2	S		1000A-1100A	30		\$500.00	10/16	10/26	3		TU-F	6
2	S		1000A-1100A	30		\$500.00	10/30	11/2	3		TU-F	3

PROGRAM : MILLIONAIRE/FAMILYFEUD
CON COM1: MILLIONAIRE/FAMILYFEUD

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75	A		1200N-100P	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS/CEN FL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV2 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-42 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-23 FOR 1 SPOT/WK												
76	A		600A-900A	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-77												
77	A		1130P-1200M	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTNIGHT ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 75-77												
23	E		1200N-1230P	30		\$600.00	10/14	10/28	1		SUN	3
23	E		1200N-1230P	30		\$600.00	11/4	11/4	0		SUN	0
PROGRAM : NOON NEWS/SUNDAY CON COM1 : NOON NEWS/SUNDAY												
42	S		700P-730P	30		\$4,000.00	10/22	10/22	1		MON	1
42	S		700P-730P	30		\$4,000.00	10/29	10/29	0		MON	0
42	S		700P-730P	30		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : JEOP CON COM1 : JEOP												
STATION MAKEGOOD OFFERS: M19 OK'D BUY#2 MISSED:TV-F/1000A-1100A NOV2 30S \$500.00 (NOV1/12) BUY#42 MON/700P-730P NOV5 30S \$4,000.00 BUY#23 SUN/1200N-1230P NOV4 30S \$600.00 OFFER:SUN/1200N-100P NOV4 30S \$1,100.00 & SUN/600A-900A NOV4 30S \$3,000.00 & SUN/1130P-1200M NOV4 30S \$1,000.00 CMT:WE CAN OFFER												

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 12: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 17.21
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			397900.00			NOV/12		204000.00				
CONTRACT TOTAL												601900.00
TOTAL SPOTS												278

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE